



# Welcome to Our House



Providing a haven of comfort  
and hope since 1989.

Ronald McDonald House®  
of SAN FRANCISCO

FALL 2007

## We LUV Southwest Airlines

“They have boundless energy and enthusiasm, they’re terrific cooks, they give great parties, and they sure know how to keep a secret,” stated Lois Moore, the House’s executive director. Lois was describing the Southwest Airlines Employees who grace our House with incredible meals – a summer barbeque and a Thanksgiving feast, enliven our auctions with donated airline tickets and are generous to us in so many ways.

The shocker happened in early summer when Southwest Airlines flew Lois to Phoenix for the Annual Southwest LUV Golf Classic and presented the House with a check for \$125,000. Ronald McDonald House of San Francisco was one of four Houses nationally chosen to be a beneficiary of the tournament.

“Yes, I knew we’d be receiving a portion of the proceeds, but our clever Southwest Airlines friends kept totally mum about the amount. By the time I got on the plane, I was

trying to talk myself out of hoping that the contribution would be something really big, like \$25,000.”

In 1985, Southwest Airlines adopted Ronald McDonald Houses nationally as their primary charity. Because children’s hospitals tend to be in large urban centers where Southwest Airlines Employees live and work, it’s a perfect match.

How will Ronald McDonald House use the gift? “Our House is preparing for big changes in the decade to come,” explained Lois. “Our primary partner hospital, UCSF Children’s Hospital, is planning to move to Mission Bay.

“The House’s aim, in support of that move, is to find ways to expand our programs to reach more families – these families’ need for support is great. This formidable task will take planning and investment. The fantastic gift from our Southwest Airlines friends is step one in turning our vision into reality.”

## Serving Up Sunshine

### VOLUNTEERS WANTED

Bring sunshine into the lives of patients and families at UCSF Children’s Hospital!

Volunteers needed for a new Ronald McDonald House program to be launched in January at UCSF Children’s Hospital, 505 Parnassus Avenue:

- interact with patients and families
- push a refreshment cart (not heavy!) providing free beverages to family members
- find out how much a small kindness and a caring word means to families at their child’s bedside

### REQUIRED:

- must be 18 years or older
- completion of a training program at UCSF Children’s Hospital
- proof of immunity to TB and specific childhood diseases

For more information, please visit our website: [www.ronaldhouse-sf.org](http://www.ronaldhouse-sf.org) and click on “volunteer.” Or call **415.673.0891** for an info packet.



Lois Moore (left), executive director of Ronald McDonald House, caught mid-scream as Southwest Airlines presented its check to the House for \$125,000. Bay Area Southwest Airlines Employees Sharon Cabello (center) and Sandy Rodocker shared in the surprise and joy.

# Calling All Families Who Have Stayed at the House



For years, we've dreamed of having a photo and message board where families who stayed with us in the past could post photos of themselves now, and include messages of hope and support to families at the House today.



Our makeover angels, the Marin IA HSP Regional Chapter, created four memory boards for our great room. We plan to rotate the photos on an ongoing basis.

- 1) Parents, please include yourselves in the photos. We'll know who your children are because we recognize YOU!
- 2) Please tell us the name of each person in the photo, indicate which child was the patient, the year, and approximately how long your stay was.
- 3) Send your photos and a message of 50 words or less by email to [photos@ronaldhouse-sf.org](mailto:photos@ronaldhouse-sf.org) or mail photos (5X7 preferred) to the address on this newsletter.

## Makeover Angels

"Is this the same Ronald McDonald House I checked into yesterday?" asked one astonished mom. Volunteers, staff and families staying at the House could hardly believe our eyes when six members of the Marin Regional Chapter of the International Association of Home Staging® Professionals completed their volunteer day and magic makeover of the Ronald McDonald House.

And magic it is...a makeover of the great room, playroom and patio garden was accomplished in one day. But of course these pros had put in days of planning, preparing and securing in kind donations of furniture, plants, pictures and even refreshments for a party celebrating completion of the project. They put love and concern for our families in every detail.

Please see the in-kind donor listings for the names of the amazing Accredited Staging® Professionals who accomplished our transformation and the generous companies that supported their efforts.

Guest of the House, Jessiah Class, enjoys the comfort of our new furniture and décor, a labor of love by the Marin IA HSP Regional Chapter.

### HOUSE MAKEOVER

*Marin IA HSP Regional Chapter*

**Linda D. Pufford, ASP**  
*Organize with Divine Style*

**Brigitte Hidalgo, ASP**  
*Heavenly Home Staging and Design*

**Lisa H. Williams, ASP**  
*TLC by Design*

**Sheryl Hawes, ASP**  
*Special Touch Staging*

**Brona O'Brien, ASP**  
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**Safeway, Inc., Novato**

**Scandinavian Design, Santa Rosa**

**Personal Preference, Inc., Chicago**

**Red Hill Towing, San Anselmo**

**Brian's Nursery, Novato**

**Instant Interiors, Petaluma**

*Special Salute to Michael Burdette*



# Golf Classic 2007

Ronald McDonald House of San Francisco supporters and avid golfers gathered on April 17th at the Claremont Country Club for our annual golf tournament. The weather could not have been better as the golfers arrived and hit the lunch buffet to fuel up for the day. Before the shotgun start, golfers had a chance to preview the silent auction items, buy mulligans (many, many mulligans), and practice their short game at the Putting Contest sponsored by Frank Financial Services.

The day featured Vegas Hole and Longest Drive Contests touting prizes such as gift certificates to the pro shop and a Closest-to-the-Pin Contest to win a Razor Scooter donated by Dr. Pepper. Deana Freedman made sure



**SAVE THE DATE!**  
Ronald McDonald House Annual Golf Classic  
**MONDAY, MAY 5, 2008**  
"CINCO DE MAYO"

**Harding Park Golf Course**  
Overlooking Lake Merced

Ranked among the top 50 U.S. courses  
Host to the PGA Tour's 2009 President's Cup

For more information or to be placed on our invitation list, please contact Christine Bremner at [christine@ronaldhouse-sf.org](mailto:christine@ronaldhouse-sf.org) or 415-673-0891

guests were not without food or drink as she sped around the course in the "Happy Cart!"

After the final putts were made, golfers headed back to the veranda for cocktails, small bites, and some heated bidding in the silent and live auctions. When the silent auction closed, Event Chairman Harvey Freedman took the microphone to share a story of a boy he knew who stayed at Ronald McDonald House. After his touching account, the live

auction began and generous bidders took home excursions to Scottsdale, Palm Springs, and Cabo San Lucas!

Post-auction, golfers and guests enjoyed a barbeque buffet dinner while emcee Todd Frank thanked golfers, staff, sponsors and Tournament Chairman, Harvey Freedman. Everyone left the club with a sense of accomplishment. At our fun-filled, gorgeous day on the course, we netted over \$70,000 to support the House. Thank you!

## Lookin' Good!

Thanks to the hard work and dedication of Chris Welsh and Development Associate, Christine Bremner, our House has a brand new website! Chris became interested in helping Ronald McDonald Houses when his friend stayed at the Seattle Ronald McDonald House while his daughter received a transplant. Understanding that many Houses were interested in revamping or creating brand new websites, Chris found his calling as a volunteer.

A full-time contract Web Developer for Microsoft, Chris generously

offered his years of experience in website development to our House this spring.

If you're looking to revamp your current website and/or want a new website, feel free to contact this web guru at [welsh45@comcast.net](mailto:welsh45@comcast.net). He comes highly recommended!

Whether you want to learn more about our history, get the scoop on upcoming events, or make a donation in support of our efforts, you can find it all on our website – [www.ronaldhouse-sf.org](http://www.ronaldhouse-sf.org).

Thank you, Chris and Christine!

**Visit our new website at**  
[www.ronaldhouse-sf.org](http://www.ronaldhouse-sf.org)

## Our Supporters • May 1, 2006 – September 17, 2007

Due to space limitations, we regret we can only list donations above \$100.

Gifts of all size are important to our work, and we thank you from our hearts.

### Gifts of \$10,000 and Above

Valerie Kilduff Siri and Anthony Siri  
Joseph R. McMicking Foundation  
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Ronald McDonald House Charities of the Bay Area  
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**Honor & Memory List**  
**GIFTS WERE MADE TO**  
**HONOR THE FOLLOWING**  
**VERY SPECIAL PERSONS:**

Sterling Hill Armstrong's  
 5th birthday  
 Alison Baguio  
 The Bahu Family  
 Joseph & Jill Bailey  
 Mr. & Mrs. Rodger Barkoff  
 on their 40th wedding  
 anniversary  
 Kathleen Bissell  
 The Blackman Family  
 Jeanette Bogan  
 Gavin Brechenridge  
 Bernice Burnick's 90th  
 birthday  
 Tyler Buttram  
 Vincent Cano  
 Angel Cardenas  
 Margaret Coats  
 Joey Codoni  
 Barton Pollock Cohen  
 Clay Courtmanche and  
 Yvonne  
 Bill Dawley  
 Jean DeBolt  
 Victoria Demaderios  
 Lyliah Ebner  
 Deana Freedman's mother,  
 Evelyn  
 A. William Eynon  
 Ruth Faske's Birthday  
 Katie Feith  
 Carol Fishel  
 Liliith Skye Fitch  
 Sylvia Foster's 75th  
 Birthday  
 Cody Frazer  
 David Freedman  
 Harvey Freedman  
 Eddie & Nat Fuller  
 Frederick Garcia  
 Ronni Garfield  
 Nancie and Sanford  
 Garfinkel  
 Andy Giles Birthday  
 Rachel Giles  
 Lou Gomez  
 Bruce Goodman  
 Baby Grandchild  
 Frank Hansbery  
 The mother of Mr. & Mrs.  
 Heim Beressi & Family  
 Madison Hofmann  
 Sandy Jennings  
 Cheryl Jennings' brother  
 Nona Johnson  
 Connie Joseph  
 Saylor Lim KaKeng's  
 2nd Birthday  
 Parker Elizabeth-Kay  
 Kessler and William Eli

Darlene Kilduff  
 Kaushik Komanduri  
 Tia Kratter  
 Carol Kumagai  
 Diane Lando  
 Donald Laudano's  
 customers, friends  
 and family  
 Jennifer Lioy  
 Helen Little  
 Elizabeth Lockhart-Ralston  
 Stephanie Lynch  
 Charles Mahoney  
 Kevin Marsh  
 Betty Martin  
 James Max  
 Madison McCarty  
 Marie-Jeanne Mercier  
 Camille Mercier  
 Emilie Mericer  
 Janelle Hope Mescher  
 Sol Meyer  
 Risa Meyer's grandmother  
 Michael Miller  
 Daniel Murphy  
 Diane Marie Muscat  
 Matt Oberkirch  
 Michael O'Connell III  
 James Pampeyan  
 The Pehrsons  
 Cheri Pehrson  
 Olivia Pehrson  
 David, Cheri, and Olivia  
 Pehrson  
 Stephen J. Pelleriti, CPA  
 Sojna & Richard Phipps  
 Gene Pleau  
 Steve Plotkin  
 Edith Porias  
 Scott B. Price  
 Jericho Rajninger  
 Jacqueline Elizabeth Ramos  
 Ruth Richmond  
 George Richmond  
 Sadie and Spencer  
 Rittenberry  
 Jessica Rutherford  
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 Dale Seese  
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 Jeff Skov  
 John Robert Skovgaard  
 Alexis Maxine Smith  
 Melvin L. Snowberger  
 Maryann Snyder  
 Burke Soares  
 Annika Strain  
 Sarah Teague  
 Michael Thomas  
 Charlotte Tolerton  
 the Upshaw Family  
 Landon James Vanoli  
 Ryder Ward  
 Tracey Watkowski  
 Eleanor West  
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 Mr. & Mrs. Al Winetrub  
 and Family  
 Betsy Wright

Visit [www.ronaldhouse-sf.org](http://www.ronaldhouse-sf.org) for more information and to donate online or use the enclosed envelope!

# Someone to Watch Over Me

The elegant Art Deco décor of The City Club of San Francisco was the amazing backdrop for our gala, "Someone to Watch Over Me," held in November, 2006.



Gala Emcees John Sasaki, Reporter, KTVU Channel 2 News, & Cheryl Jennings, ABC7 News Anchor

The evening, hosted by Cheryl Jennings and John Sasaki, opened with cocktails, delicious hors d'oeuvres, fine Jazz by the Calvin Keys Trio and an array of silent auction items.

At dinner, Dina Hoskin, accompanied by husband Robert, spoke of their stay at the House when their twins, Lily and Bailey, were born prematurely. Volunteers, staff and, above



Steve Rajninger, RMH President (kneeling), with guests Angelina Alioto & Daniel Grace.

all, other families at the House, reached out, helping her through the daily roller coaster ride of the girls' medical conditions. Dina gained a sense of belonging, recognizing that

everyone at the House is here for each other.

The House honored wonderful individuals who are indeed here for our families. Ronni Garfield received the Ivan Gold and Trudy Nagel Morrison Volunteer Leadership Award, Joyce Brown took home the Dr. Robert Piecuch Family Care Award, and Sally White and Harvey Freedman, MD, were honored with the Scott B. Price Philanthropist Awards.

UCSF Children's Hospital, represented by executive director



Gala Co-Chair Valerie Kilduff Siri with husband Anthony Siri

Roxanne Fernandes, was recognized for its determination to meet present and future health care needs of children and its commitment to innovation.

Renowned auctioneer Harvey Clar led the live auction to dizzying heights. High bids from generous guests drew gasps and cheers of encouragement.

Thanks to the tireless work of Gala Chairs David Galbraith and Valerie Kilduff Siri, the incredible gala committee and volunteers, "Someone to Watch Over Me" netted a record-breaking \$128,000 - 20% of our operating costs. We thank the generous sponsors, donors and volunteers who watch over the courageous families we serve.

## This year's gala, "It's Delovely,"

coming up soon – on Thursday,  
November 8th, returns to the  
elegant City Club.

Enticing auction items include  
a Family Trip for 4 to  
San Diego with a behind-the-  
scenes tour of Sea World, a trip to  
Chicago with tickets to Oprah, a  
week in Puerto Vallarta, a private

"IT'S DELIGHTFUL  
IT'S DE-LOVELY  
IT'S DELIRIOUS!"

tour of Pixar, getaways to Tahoe including hotel and lift tickets – and more!

The evening will warm our hearts and lighten the load, all year long, for families with critically ill children. For more information, please contact the House at 415.673.0891 or [info@ronaldhouse-sf.org](mailto:info@ronaldhouse-sf.org).

## Ronald McDonald House of San Francisco Annual Benefit Gala

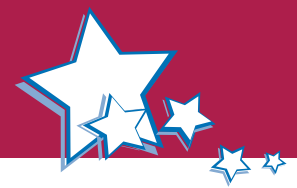
Join us for an evening of Cole Porter—era jazz, fine wine and an elegant dinner

Thursday, November 8, 2007  
5:30 to 9:00 pm

The City Club of San Francisco  
155 Sansome Street

## GIFTS IN-KIND

2Sister Designs	Jas and Mohinder Gill	Manuela Osako
77 Maiden Lane & Spa	Katie Giordano	Osmosis Enzyme Bath & Massage
Adventure Cat Sailing Charters	Rachel Glitz	Pacific Coast Clearing Services
AirTran Airways	Graziano Family of Wines	Paradigm Winery
American Conservatory Theatre	Thelma Green	Park Chow
Amici's East Coast Pizzeria	Stephanie Griffin	Janice Payne
Anderson's Conn Valley Vineyard	Grgich Hills Cellar	Peet's Coffee & Tea
Anomaly Vineyards	Harvest Festival	Peju Province Winery
Arch	Harveys Lake Tahoe	Anne Marie and Lanz Peterson
The Argent Hotel	Hawker Pacific Aerospace	The Phoenician
Ariel Vineyards	Derry Henderson	Bob Piecuch and Michael Shank
Arrowood Vineyards & Winery	Hennessey House	Michael Ponting
Artesa Winery	Hilton San Francisco	Punch Line Comedy Club
Asian Art Museum	Hope Lutheran Preschool	Quilting Sisters
Atalon Winery	House of Prime Rib	Rachel & Co.
Atlantis Casino Resort Spa	Hyatt Regency San Francisco	Elinore Raia
Kristina Baker	Hyatt Regency Monterey	Ravenswood Winery, Inc
Bay Club Marin	Intercontinental Mark Hopkins	RBC Dain Rauscher
Beau Wine Tours	International Orange	Remi
Belli Capelli Aromatherapy Salon	Terry James	Kimberly Rengle
Benefit San Francisco	Jarvis Conservatory	Rick's Restaurant
Big 5 Sporting Goods	Nancy Jones	Rick's Restaurant & Bar
Billy Reed's	Tom Joyce	The Ridge Tahoe
Bissell - Homecare Division	Juno Baby	Ronald Rodrigues
Bistro Jeanty	Steven Kasper	Rossmoor Golf Shop
Black Tie Transportation	Francesca Lewis Kennedy	Saddleback Cellars
Blue & Gold Fleet	Maxwell Kilbourne	San Francisco Ballet
Blue Waters Kayaking	Kimpton Hotels and Restaurants	San Francisco Bay Club
Boulder Creek Country Club	Kirkwood	San Francisco Children's Art Center
Brand Source	Louis and Susanne Klinge	San Francisco Giants
Brannan Cottage Inn	Korbel Champagne Cellars	San Francisco Opera
Christine Bremner	Paul and Tia Kratter	San Francisco Orchid Society
California Academy of Sciences	Kristin Kunkel	San Francisco Performances
California Music Channel (CMC-TV)	Laguna Seca Golf Ranch	San Francisco Zen Center
California Pizza Kitchen	Lalime's Restaurant	Lester Savage
Tasha Callahan	Ann and Rick Laver	Diane and Matt Schiefferly
Camelback Golf Club	John Lavette and Mara Lim	Albert Schultz
Cathedral Hill Hotel	Ledson Winery & Vineyards	Scoma's Restuarant
Chanticleer	Josh and Karen Lenett	See's Candy
Coca-Cola Company	Lithia Toyota of Vacaville	Select Comfort
Mitchell Cogert	The Lodge at Sonoma, a Renaissance Resort & Spa	The Sherry Netherland
Cole Hardware	MacArthur Place	Slim's
Fintan Coleman	Liz Mamorsky and Melburn Knox	snowbomb.com
Commonwealth Club of California	Ms. Esther Marcus	Sonoma Valley Inn
Constellation Brands, Inc.	Marin Brewing Company	Southwest Airlines
Cost Plus World Market	Marin Theatre Company	Speakeasy Theaters
Coyote Moon	Marina Dunes Resort	Squaw Valley Ski Corporation
Coyote Point Museum	Marina Supermarket	Stampin' Up!
Julie Crabill	Markham Vineyards	Stanford Court Renaissance
Crate and Barrel	Martin Brower Co.	Stinking Rose: A Garlic Restaurant
Faith & Tom Derbyshire	James and Cristina McCarty	Sugar Bowl
Disneyland Resort	McDonald's of Napa	Tassajara
Divisadero Touchless Car Wash	McInnis Park Golf Center	Tep's Villa Roma
Double Tree Guest Suites Phoenix	Meadowood-Napa Valley	Thirstybear Brewing Company
DSE / Bing Crosby's Restaurant	Monterey Plaza Hotel & Spa	Tommy Toy's Cuisine
Sean Dugan	Melissa Morey	Melinda Vahedi
El Raigon	Moylan's Brewery & Restaurant	Vintage Berkeley
Sheila Feuer	Napa Valley Wine Train	Waldenbooks
Krysel Filo	Nestlé USA	Clark and Gerry Wallace
Filoli Tour Office	Nob Hill Spa	GeorgeAnn Wence
Michael Finehirsh	Northstar At Tahoe	Rudolph and Tiffany White
Four Seasons Resort Scottsdale	Oakland Athletic Baseball Company	Tammie White
Franklin Canyon Golf Course	Oakland Museum of California	Christopher Wilms
Mike Frazer and Marie Emmel	Oakwood Athletic Club	Winchester Mystery House
Funky Door Yoga	Elizabeth OBrien	Grace Yoshizaki
Gallo Sales Co.	Omni San Francisco Hotel	Zeum
Maya Garbassi	The Oprah Winfrey Show	Mark and Donna Zinman
Gibson Foundation		



## Welcome Jackie & Jennifer!

It's great to welcome **Jackie Okamura** as our full time business manager. No stranger to the

House, Jackie has literally been a gift to us – on loan part time from the accounting firm Scott B. Price & Company, for three

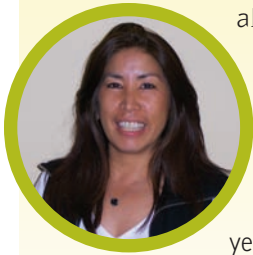
years. We always look forward to the days she works with us because of her bright spirit and enthusiasm.

We thank Scott, first for giving Jackie to us, then for gallantly

permitting us to steal her from his firm. Now there's a prince.



Welcome **Jennifer Consalvi**, our new Program and Administrative Assistant. Her extensive volunteer background ranges from work with children to help in constructing fifteen homes for needy families in Mexico. A senior at San Francisco State, Jennifer plans to become a Child Life professional at a Bay Area hospital.



### STAFF

Lois Moore  
*Executive Director*

Jackie Okamura  
*Business Manager*

Christine Bremner  
*Development Associate*

Elizabeth OBrien  
*Resident Manager*

Linda Griffin & Kim Murphy  
*Relief Workers*

Jennifer Consalvi  
*Program and Administrative Assistant*

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