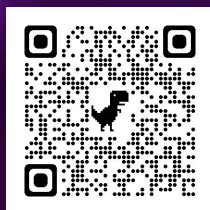




Preferred



VENDOR program



www.iahsp.com



Get Plugged Into A Global Community



24 4K

Years Members

26

Countries

www.iahsp.com

More Than Home Staging



Real Estate



Interior Design



General Contracting



Retail Stores



Course Instructors



Color Consultants



Short-Term Rentals



Home Renovation



Podcasters



Photographers

IAHSP[®] members are business owners, first.



82%

Hybrid
Businesses

48M

Collective
Purchases

7.1M

Annual
Purchases

15K

Average
Order

Learn from experts.

Pay for the courses you want.

Hyve Pro curates live and on-demand instructors and makes them accessible to you.

[Discover Courses](#)



Crowd Sourced On-Demand Education

community sourced education, for you and your business



Audio Only [Ⓞ]

[Explore](#)



On-Demand [Ⓞ]

[Explore](#)



In-Person [Ⓞ]

[Explore](#)

AUDIO COURSES

ON-DEMAND COURSES

LEARN IN PERSON EDUCATION



Create Your Own Courses

Hyve Pro is available to you to create your own courses

Create Authority

Establish your brand as an authority in your field. Easily convey information on how to use and handle your products, ways to navigate your order process and informative courses on product selection.

Get Paid

Hyve Pro gives you the option to charge our members to access your courses for a fee, or for FREE. Meaning you have the option to turn this into a revenue generator, or a loss leader.

Stay Top of Mind

By creating courses that are free or paid to access, you position your brand as “top of mind” by businesses and customers learning from you, how to navigate their business and use your products.

Share Your Content

All courses are available to the public as well as our IAHS[®] Members. Meaning the content that you create isn't limited to IAHS[®] traffic. Your content can be shared and searched globally.

Hyve Pro is education, crowd sourced.



amazon influencers

HGTV

Apple Music

Spotify

IAHSP® Members Are Influential

IAHSP® members are making an impact in their communities and the world.

73%. Putting IAHSP® in a prime position.

With chapters globally, and members regularly appearing on popular television shows, IAHSP® members are your pathway into local markets and homes, globally.

Our members are a vital factor in the \$3.81 Trillion a year Real Estate market. With entire Real Estate Associations recognizing that staged homes reduce the time on market by

Within the 10 Million homes in over 120 countries, short-term rental space is a prime growth market for home staging and the follow-on industries associated with home staging.

The home staging industry is a gateway industry, as our members branch out into a multitude of market segments. Bringing both value and targeting to the brands that partner with IAHSP®.



Why Partner With IAHSP[®]?

Gain Access To A Global Network Of Local Business Operators

Active Chapters

IAHSP[®] corporately manages chapters globally, providing an unmatched platform for new product launches, inventory announcements and entry into local markets with news and information.

Events & Activities

IAHSP[®] and its chapters organize local and international events and member activities in a broad range of industry categories. These events are a great way to create connections with our members.

In-Person & Virtual Classes

Our members are business owners first. As business owners, they seek education and insights into running their businesses. Workshops and classes are a great way to provide education and opportunities.

Advertising Opportunities

IAHSP[®] provides multiple ways to get your brand and solutions in front of our membership, through in-person and virtual events, local chapters, multi-media channels and our membership marketing.

IAHSP[®] is your path to a multitude of industries

Host A Local Chapter Event



Chapter Parties & Events are the Best Way To Engage Locally

Product Demos

Holiday Parties

Host a product demo and get your latest products in front of Designers, Realtors, Contractors, and local Home Staging networks.

Holiday parties are a great way to engage the community of vendors, partner businesses and community that the Home Staging network represents.

In-Person & Virtual Classes

Each chapter is connected to our international resource library of education and content. Partner with a local chapter to host in-person and online classes.

Volunteer Programs

IAHSP® Chapters are very connected to their local communities. Ask about partnering up for local volunteer events and community outreach programs.





Buying Tours Are Back!



We are here to purchase and replenish warehouse supply!

Every Major Market Center

IAHSP® members are ready to every major market center, each location, twice per year. Our members restock continuously throughout the year.

We Are Here To Learn

Our members are seeking education and the latest trends. They are ready to learn about your business, your processes and where the industry is heading.

Large Group Buying

IAHSP® members are ready to make purchases, restock their warehouses and replenish with new inventory. And we are shopping as a large group.

Willing To Travel

IAHSP® is international. Our ability to shop and purchase is not limited to local excursions. Our members are willing and able to travel.



How IAHSP® VIP Buying Tours Work

This is not a trends tour. We are here to make purchases.

Is there a fee?

No. We are charging our members and non-members to be a part of a VIP Buying experience. We are not charging the manufacturers on the tour.

Where will the tours be held?

We will be hosting the tours at 2 major Market events in 2024 (Vegas, Atlanta). The tour will be held on the first day of each Market event.

Will buyers be Pre-qualified?

Yes. Each attendee must meet the requirements for Market and will need to apply to your vendor program ahead of the tour dates. You will have a complete list of attendees ahead of each event.

Prizes & Incentives

This is a buying tour, designed to inspire and motivate large purchases. Offering prizes and incentives is a great way to make a lasting impression and motivate even greater spending.

Purchase Authority

Hosting a VIP Buying Tour is a great way to feel the impact of the consolidated purchase authority of the Home Staging community. By the end of the event, you should be processing order, not trends.



IAHSP® is your path to a multitude of industries



CELEBRATE our 25th Anniversary

25 years of educational events!

Since 2003, IAHS^P® has held educational conferences for our members to learn and thrive. We bring in top expert speakers from around the world who share their knowledge and expertise with our attendees on a variety of business, creative and motivational topics.

Our Vendor Partners are a large part of our conference success. Your support of our association allows us to hold conferences and support the events our members want to attend. ***You invest in IAHS^P® and our members invest in You.***

We ask all Vendor Partners to provide special pricing, shipping discounts, or other incentives that NO OTHER GROUP is receiving, as this adds VALUE to our association and helps attract more members.

When we consider which companies to partner with, several factors come into play:

- 1. Type of merchandise sold.** Our top categories are furniture, art, decor, greenery, area rugs, and lighting
- 2. Price point of items.** Stagers make a large capital investment to support the client projects they conduct, and need to stretch the dollar. Items that are more affordable are more likely to be purchased, and purchased in volume.
- 3. Distribution Centers.** Distribution centers in the eastern and western regions is preferred so members are not waiting lengthy times for items to arrive.
- 4. Availability of Items.** Our members are usually in a hurry to receive items as they have properties in need of product, and shipping times are definitely a factor for stagers when considering a purchase.
- 5. Customer Service.** Being able to reach a real person to discuss future orders or issues with an existing order is definitely a plus.



There's No Place like

HOME

HOME STAGING ■ REAL ESTATE ■ INTERIOR DESIGN

IAHSP® Conference & Expo

Be a part of our annual community learning and mastery event

Tell Your Brand Story

Available to select brands, you'll have the opportunity to share your brand's story on stage at our 2024 annual event. Sharing with attendees what makes your brand unique and how to engage with your brand.

Build Relationships

Our annual conference is a great opportunity to build relationships with business owners that are proven to invest in themselves and their business. These are the people who value their business.

Sell Your Products

As part of our 2024 Conferences held at the Las Vegas and Atlanta Market Centers, we will be taking attendees on a tour to our preferred vendor partner showrooms. We want our members to learn and shop.

Gain 1-on-1 Time

Exclusive to VIP attendees, sponsors and speakers, we are hosting a private dinner, to create an opportunity to engage and deepen relationships with our members who value exclusivity and VIP treatment.

IAHSP® is your path to a multitude of industries

Sponsorship & Advertising Packages



Topaz EDU Package

\$2,500

Every year

Get to know IAHSP®

- Two Guest Appearance on Home Staging Talk
- Membership Call Guest
- IAHSP Platform Access - Send Marketing to Members
- IAHSP Site - Public Facing Ad
- Two Social Media Posts to 6 different Platforms
- Two Email Announcements that IAHSP pushes out
- Digital Ad for Virtual Conference
- Six Foot Booth at Live Conference
- Two Tickets to Event

Amethyst EDU Package

\$5,000

Every year

Get to know IAHSP®

- One Year Website Vendor Directory
- Four Social Media Posts to 6+ different platforms
- Two Email Announcements
- Two Guest Appearance on Home Staging Talk Podcast
- One Podcast Description URL Links
- One Guest on the IAHSP Membership Call
- Personalized Company Page on our site - You Create
- Access to Members Only Portal to share specials
- 50% Off Banner Ads on IAHSP Site - Public facing
- Digital Ad for Virtual Conference
- 50% Off Ad in Conference or Home Staging Magazine
- Six Foot Booth space at Live Conference
- Two Tickets to Event

Diamond EDU Package

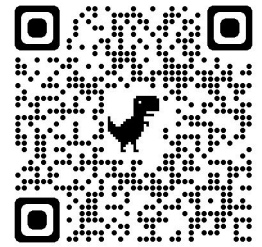
\$7,500

Every year

Get to know IAHSP®

- One Year Website Vendor Directory
- Two Home Staging Talk Show LIVE Interviews
- Six Social Media Posts on 6+ platforms
- One Membership Call Guest Interview
- Personalized Company Page on our site - You Create
- Access to Private MEMBERS ONLY portal to post specials
- Four Email Announcements
- 25% Off Website Banner Ads
- 1/4 Page Ad in Conference Magazine or IAHSP HOME Magazine
- 10X10 Booth at Live Conference
- Two VIP Tickets to Event

Sponsorship & Advertising Packages



Sapphire EDU Package

\$10,000

Every year
Get to know IAHSP®

- One Year Website Vendor Directory
- Eight Social Media Posts
- Three Guest Appearance on Home Staging Talk
- Six Email Announcements
- Half Page Ad in IAHSP HOME Magazine and Conf Program
- One IAHSP Membership Call Interview
- Digital Ad for Virtual Conference
- One Podcast Description URL Links
- Personalized Company Page on our site - You Create
- Private Access to MEMBERS ONLY Area to share specials
- 10X15 Booth at Live Conference
- Three VIP Tickets to Event



Emerald EDU Package

\$20,000

Every year
Get to know IAHSP®

- One Year Website Vendor Directory - You Create
- Twelve Social Media Posts
- Eight Email Announcements
- Two Guest Appearance on Home Staging Talk Show LIVE
- One Website Banner Ad - You Create and Control
- One Podcast Description URL Links
- Access to MEMBERS ONLY portal for Special Offers
- Personalized Company Page on our site - You Create
- Full Page Ad in Conference and/or IAHSP HOME Magazine
- Digital Ad for Virtual Conference
- 10X15 Booth at Live Conference at High Traffic Location
- One Speaking Opportunity at Live Conference for 30 minutes
- Four VIP Tickets to Event
- Bonus Perk! Let us know what we can do to make this happen



Ruby EDU Package

\$50,000

Every year
Get to know IAHSP®

- One Year Website Vendor Directory
- One Website Large Banner Ad on High Traffic Pages
- Twelve Social Media Posts to 6+ platforms
- Full Page Ad in IAHSP Home Magazine
- Eight Email Announcements
- 6 Home Staging Talk Show Live Interviews
- Guest Interview on Membership Call
- One Podcast Description URL Links
- Personalized Company Page on our site - You Create
- Private Access to MEMBERS ONLY Area to share specials
- Digital Ad for Virtual Conference
- Booth Space at Live Conference in Highest Traffic Location
- LOGO dominates ALL Event Marketing Materials
- LOGO on Step & Repeat
- CEO Speaks at Conference for 50 mins & Introduces Keynote
- VIP Event & Gala Sponsorship
- Four VIP Tickets to Event
- Bonus Perk! Ask about our Bonus Perks.

DIGITAL MAGAZINE



IAHSP Magazine Advertising and/or Conference Program Advertising

Simple rates to get your business in front of an entire industry

Full Page Ad
\$600

1/2 Page Ad
\$450

1/4 Page
Ad
\$250

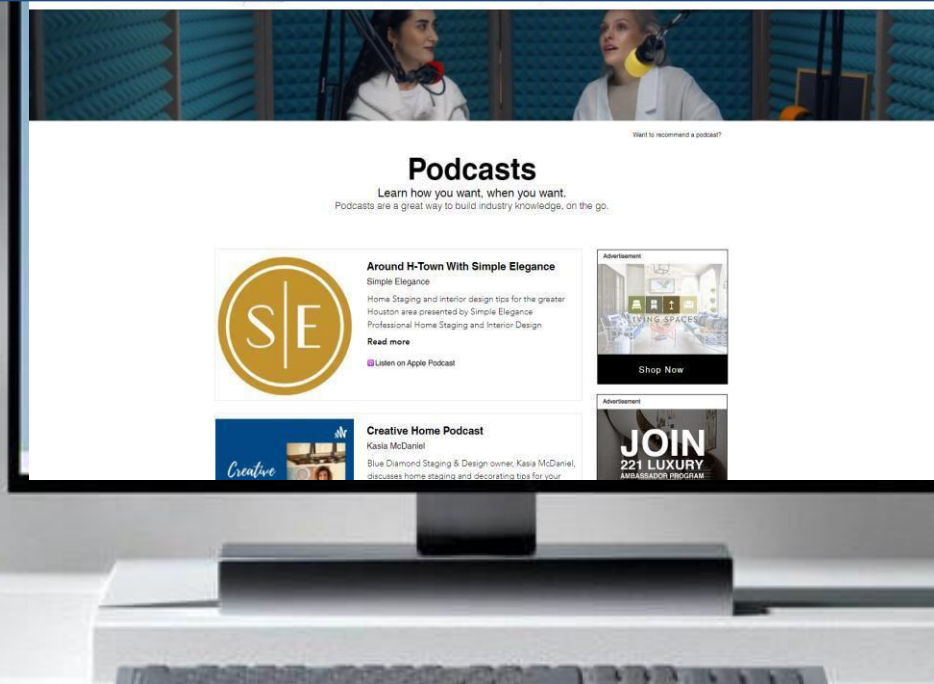
1/8

1/8 Page Ad
\$150

1:1


1:1 Ad
\$150





Digital Advertising

Interactive advertising designed to convert

 Find a Chapter Hyve Pro Events Podcasts Blog Groups About Become a Member Already a member? View profile		
<p>Banner Ad - \$500 a month</p>		
<p>Directory Ad: \$1200 a year</p> <div data-bbox="157 1547 859 1724" style="border: 1px solid black; height: 84px; width: 432px;"></div>	<p>Side-Ad \$200 a month</p> <div data-bbox="911 1547 1073 1724" style="border: 1px solid black; height: 84px; width: 100px;"></div>	<p>Pop-Up Ad: \$300 a month</p> <div data-bbox="1211 1677 1528 1904" style="border: 1px solid black; height: 108px; width: 195px;"></div>



Social Media Advertising

Interactive advertising designed to convert

Facebook LIVE
\$250

A pre-recorded or live interview, aired LIVE featuring you, your company and your latest news or announcements.

Vendor Post
\$150

These are pre-submitted posts that are shared through our social networks. You provide the image or video and copy.

Vendor Profile
Feature
\$120

These are articles about your company or an announcement, along with photos and/or videos, to highlight your company or products.

More Than Home Staging

Let's build IAHSP® - together.



www.iahsp.com